

Date : 7/25/2018 2:18:35 PM  
From : "Eduardo Hermoso"  
To : "Luciralia Ibarra"  
Cc : "Planning.MajorProjects@lacity.org" , "Wes Pringle" , "Amy Ablakat" , "Craig Bullock" , "Bhuvan Bajaj" , "Taimour Tanavoli" , "Carl Mills" , "Pamela Teneza" , "Quyen Phan" , "Emily Wong"  
Subject : Re: 6436 W. Hollywood Blvd Mixed-Use Development Project  
Attachment : CEN 16-44677\_6436 W Hollywood Blvd\_mu\_ts.pdf;

Luciralia,

Minor corrections were made on the assessment letter that was sent out yesterday, July 24th. Attached, is the updated Traffic Impact Study assessment letter. Please rescind the original assessment letter that was sent out.

Thank You.

On Tue, Jul 24, 2018 at 9:45 AM, Eduardo Hermoso <[eduardo.hermoso@lacity.org](mailto:eduardo.hermoso@lacity.org)> wrote:

Luciralia,

The Department of Transportation has completed the Traffic Impact Study review for the proposed mixed-use development project for the location at 6436 W. Hollywood Blvd. A copy of the assessment letter is attached.

Please contact our office if you have any questions.

Thank You.

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**Eduardo Hermoso**

Transportation Engineer Associate II  
Metro Development Review

Los Angeles Department of Transportation  
[213.972.8451](tel:213.972.8451)

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**CITY OF LOS ANGELES**  
INTER-DEPARTMENTAL CORRESPONDENCE

6436 W. Hollywood Blvd  
DOT Case No. CEN 16-44677

Date: July 25, 2018

To: Luciralia Ibarra, Senior City Planner  
Department of City Planning

From: Wes Pringle, Transportation Engineer  
Department of Transportation

Subject: **TRANSPORTATION IMPACT ASSESSMENT FOR THE PROPOSED  
MIXED-USE DEVELOPMENT PROJECT LOCATED AT 6436 WEST  
HOLLYWOOD BOULEVARD**

The Department of Transportation (DOT) has reviewed the traffic impact analysis, dated January 2018 prepared by Gibson Transportation Consulting Inc., for the proposed mixed-use development located at 6430-6436 West Hollywood Boulevard and 1624-1648 Wilcox Avenue. In order to evaluate the effects of the project's traffic on the available transportation infrastructure, the significance of the project's traffic impacts is measured in terms of change to the volume-to-capacity (V/C) ratio between the "future no project" and the "future with project" scenarios. This change in the V/C ratio is compared to established threshold standards to assess the project-related traffic impacts. Based on DOT's traffic impact criteria<sup>1</sup>, the traffic study included the detailed analysis of 22 intersections, including 19 signalized and three unsignalized and determined that the project-related traffic would significantly impact one of the study signalized intersections as summarized in **Attachment 1**. The results of the traffic analysis which accounted for other known development projects in evaluating potential cumulative impacts, adequately evaluated the project's traffic impacts on the surrounding community. The implementation of a Transportation Demand Management (TDM) program and Transportation System Management (TSM) improvements has been proposed to alleviate the effects of this impacted intersection.

## **DISCUSSION AND FINDINGS**

### **A. Project Description**

The project proposes to develop 260 apartment units, approximately 14,600 square feet (sf) of community serving retail and office space, and approximately 3,200 sf of high turnover sit down restaurant. Approximately 9,000 sf of existing commercial uses would be incorporated into the development and approximately 14,880 sf of office space and approximately 10,520 sf of retail space would be removed. Vehicular access to project site will be accommodated via a new full-access driveway on Wilcox Avenue. The driveway would provide access to on-site parking

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<sup>1</sup> Per the DOT Traffic Study Policies and Procedures, a significant impact is identified as an increase in the Critical Movement Analysis (CMA) value, due to project related traffic, of 0.01 or more when the final ("with project") Level of Service (LOS) is LOS E or F; an increase of 0.020 or more when the final LOS is LOS D; or an increase of 0.040 or more when the final LOS is LOS C.

within two subterranean levels, one at-grade level and two above grade levels. The project is expected to be completed by year 2023.

B. Trip Generation

The project is estimated to generate a net increase of approximately 1,625 daily trips, 121 trips during the a.m. peak hour and 143 trips during the p.m. peak hour. The trip generation estimates are based on rates published by the Institute of Transportation Engineers (ITE) Trip Generation, 9<sup>th</sup> Edition, 2012. These trip generation rates are typically derived from surveys of similar stand-alone (single) land use projects in suburban areas with little to no transit service. Therefore, DOT's transportation impact study guidelines allow projects to reduce their total trip generation to account for potential transit usage to and from the site and for the internal-trip making opportunities that are afforded by mixed-use projects. Consistent with these guidelines, the estimated trip generation includes trip credits to account for the mixed-use nature of the project and for the expected transit mode share. A copy of the trip generation table can be found in **Attachment 2**.

C. Freeway Analysis

The traffic study included a freeway impact analysis that was prepared in accordance with the State-mandated Congestion Management Program (CMP) administered by the Los Angeles County Metropolitan Transportation Authority (MTA). According to this analysis, the project would not result in significant traffic impacts on any of the evaluated freeway mainline segments. To comply with the Freeway Analysis Agreement executed between Caltrans and DOT in December 2015, the study also included a screening analysis to determine if additional evaluation of freeway mainline and ramp segments was necessary beyond the CMP requirements. Exceeding one of the four screening criteria would require the applicant to work directly with Caltrans to prepare more detailed freeway analyses. The project did meet at least one of the four thresholds defined in the agreement; therefore, additional freeway analysis was required. Detailed analyses of the Caltrans facilities indicated that the project traffic would not cause any off-ramp queue to extend onto the freeway mainline.

D. Traffic Impacts

The study estimates that the project would result in a significant traffic impacts (pre-mitigation) at the intersection of Cahuenga Boulevard and Franklin Avenue during a.m. peak hour under Existing with Project conditions and during a.m. and p.m. peak hours under Future Year 2023 plus Project conditions.

The transportation mitigation program (discussed in the "Project Requirements" section below) would help reduce vehicle trips generated by the Project and fully reduces the significant impact.

E. Construction Impacts

DOT recommends that a construction work site traffic control plan be submitted to DOT's Citywide Temporary Traffic Control Section or Permit Plan Review Section for review and approval prior to the start of any construction work. Refer to <http://ladot.lacity.org/what-we-do/plan-review> to determine which section to

coordinate review of the work site traffic control plan. The plan should show the location of any roadway or sidewalk closures, traffic detours, haul routes, hours of operation, protective devices, warning signs and access to abutting properties. DOT also recommends that all construction related truck traffic be restricted to off-peak hours, to the extent feasible.

## PROJECT REQUIREMENTS

### A. Transportation Improvement and Mitigation Program

Consistent with City policies on sustainability and smart growth and with DOT's trip reduction and multi-modal transportation goals, the project includes the development of a trip reduction program and solutions that promote other modes of travel. The traffic demand management and mitigation program includes the following improvements:

#### 1. **Transportation Demand Management (TDM) Program**

The purpose of a TDM plan is to reduce the use of single occupant vehicles (SOV) by increasing the number of trips by walking, bicycle, carpool, vanpool and transit. A TDM plan should include design features, transportation services, education, and incentives intended to reduce the amount of SOV during commute hours. Through strategic building design and orientation, this project can facilitate access to transit, can provide a pedestrian-friendly environment, can promote non-automobile travel and can support the goals of a trip-reduction program.

A preliminary TDM program shall be prepared and provided for DOT review prior to the issuance of the first building permit for this project and a final TDM program approved by DOT is required prior to the issuance of the first certificate of occupancy for the project. The preliminary plan will include, at a minimum, measures consistent with the City's Trip Reduction Ordinance. As recommended by the transportation study, the TDM program could include, but is not be limited to the following:

- Provide an on-site transportation coordinator to promote the TDM program and alternatives to the car and facilitate rideshare;
- Transportation Information Center, educational programs, kiosks and/or other measures;
- Implementation of vehicle trip reduction incentives and services for Project employees and/or tenants; provide on-site education on alternative transportation modes;
- Bicycle amenities such as racks to promote bicycling;
- The project will support existing and/or future efforts for Mobility Hub program in the study area;
- Preferential rideshare parking location;
- Parking incentives and support for formation of carpools/vanpools;
- Unbundling and lease of parking spaces for residents;
- Record a Covenant and Agreement to ensure that the TDM program will be maintained;
- Contribute a one-time fixed fee contribution of **\$25,000** to be deposited into

the City's Bicycle Plan Trust fund to implement bicycle improvements in the vicinity of the project.

- Participate as a member in the Hollywood Community TMO, when operational;

In order to assess the project's actual trip generation and any subsequent TDM Plan (if deemed necessary), a traffic monitoring plan will be implemented once the project is built and occupied to equilibrium (i.e., the level at which the owner/management deems maximum occupancy). The monitoring program should be conducted annually to ensure compliance for a period of 3 years. If the project is found to not conform to the trip reduction targets summarized in **Attachment 3**, the project will have an additional year to meet the trip reduction levels. If the project continues to not meet the TDM goals, the City and project staff will cooperate on implementing further TDM Strategies. The final traffic monitoring plan and TDM Plan will be prepared for and approved by the LADOT prior to the issuance of the first certificate of occupancy for the project.

## 2. **Transportation System Management (TSM) Improvements**

The project would contribute up to **\$270,000** toward TSM improvements within the Hollywood-Wilshire District that may be considered to better accommodate intersection operations and increase intersection capacity throughout the study area.

LADOT's ATSAC Operation and Communication Section has identified the need for the installation of new 3-inch conduits with new two 25-pair interconnect cables and 48SM fiber optic cables. The installation of the new 3-inch conduits with new interconnect / fiber optic cables will be from the existing ATSAC communication hub located at the Los Angeles Police Department (LAPD) Hollywood Station (1358 Wilcox Ave, Los Angeles 90028) to the intersection at Highland Avenue and Hollywood Boulevard. The propose 3-inch conduits route will be from the existing ATSAC communication hub, east to Cahuenga Boulevard, north to Hollywood Boulevard, and east to Highland Avenue. The installation of new interconnect/ fiber optic cables would improve to the network capacity to better utilize adaptive traffic signal control, additional closed circuit television (CCTV) cameras to real-time video monitoring of intersection, corridor, transit, and pedestrian operations within the Hollywood area. Collectively, these TSM improvements provide a system wide benefit by reducing delays experienced by motorists at study intersections.

Should the project be approved, then a final determination on how to implement the TSM improvements listed above will be made by DOT prior to the issuance of the first building permit. These TSM improvements will be implemented **either** by the applicant through the B-Permit process of the Bureau of Engineering (BOE), **or** through payment of a one-time fixed fee of **\$270,000** to DOT to fund the cost of the upgrades. If DOT selects the payment option, then the applicant would be required to pay **\$270,000** to DOT, and DOT shall design and construct the upgrades.

If the upgrades are implemented by the applicant through the B-Permit process, then these TSM improvements must be guaranteed prior to the issuance of any building permit and completed prior to the issuance of any certificate of occupancy. Temporary certificates of occupancy may be granted in the events of any delay through no fault of the applicant, provided that, in each case, the applicant has demonstrated reasonable efforts and due diligence to the satisfaction of DOT.

B. Implementation of Improvements and Mitigation Measures

The applicant should be responsible for the cost and implementation of any necessary traffic equipment modifications, bus stop relocations and lost parking meter revenues associated with the proposed TSM improvements described above. All proposed TSM improvements within the City of Los Angeles must be guaranteed through BOE's B-Permit process, prior to the issuance of any building permit and completed prior to the issuance of any certificate of occupancy. Prior to setting the bond amount, BOE shall require that the developer's engineer or contractor contact DOT's B-Permit Coordinator, at (213) 972-8687, to arrange a pre-design meeting to finalize the proposed design. Costs related to any relocation of bus zones and shelters, and to modifying or upgrading traffic equipment and that are necessary to implement the proposed mitigations shall be incurred by the applicant.

If a proposed traffic mitigation measure does not receive the required approval during plan review, a substitute mitigation measure may be provided subject to the approval of LADOT or other governing agency with jurisdiction over the mitigation location, upon demonstration that the substitute measure is environmentally equivalent or superior to the original measure in mitigating the project's significant traffic impact. To the extent that a mitigation measure proves to be infeasible and no substitute mitigation is available, then a significant traffic impact would remain.

C. Highway Dedication and Street Widening Requirements

On January 20, 2016, the City Council adopted the Mobility Plan 2035 which represents the new Mobility Element of the General Plan. A key feature of the updated plan is to revise street standards in an effort to provide a more enhanced balance between traffic flow and other important street functions including transit routes and stops, pedestrian environments, bicycle routes, building design and site access, etc. Per the new Mobility Element, **Hollywood Boulevard** has been designated as an Avenue I which would require a 35-foot half-width roadway within a 50-foot half-width right-of-way and **Wilcox Avenue** has been designated as a Modified Avenue III which would require a 20-foot half-width roadway within a 35-foot half-width right-of-way. The applicant should check with Bureau of Engineering's Land Development Group to determine the specific highway dedication, street widening and/or sidewalk requirements for this project.

D. Parking Requirements

The traffic study indicated that the project would provide a total of 420 vehicle parking spaces and 304 bicycle parking spaces on-site. The applicant should check with the Department of Building and Safety on the number of Code-required parking spaces needed for the project.

E. Driveway Access and Circulation

The proposed site plan illustrated in **Attachment 4** is acceptable to DOT; however, review of the study does not constitute approval of internal circulation schemes and driveway dimensions. Those require separate review and approval and should be coordinated with DOT's Citywide Planning Coordination Section (201 N. Figueroa Street, 5th Floor, Station 3, @ 213-482-7024). In order to minimize and prevent last minute building design changes, the applicant should contact DOT, prior to the commencement of building or parking layout design efforts, for driveway width and internal circulation requirements. Any changes to the project's site access, circulation scheme, or loading/unloading area after issuance of this report would require separate review and approval and should be coordinated as well.

F. Development Review Fees

An ordinance adding Section 19.15 to the Los Angeles Municipal Code relative to application fees paid to DOT for permit issuance activities was adopted by the Los Angeles City Council in 2009 and updated in 2014. This ordinance identifies specific fees for traffic study review, condition clearance, and permit issuance. The applicant shall comply with any applicable fees per this ordinance.

If you have any questions, please contact Eduardo Hermoso at (213) 972-8451.

Attachments

*K:\Letters\2018\CEN16-44677\_6436 W. Hollywood Blvd\_mu\_ts ltr.docx*

c: Amy Ablakat, Council District 13  
Bhuvan Bajaj, Hollywood-Wilshire District Office, DOT  
Taimour Tanavoli, Case Management Office, DOT  
Carl Mills, BOE Development Services  
Emily Wong, Gibson Transportation Consulting, Inc.

**TABLE 10  
FUTURE WITH PROJECT CONDITIONS (YEAR 2023)  
SIGNIFICANT IMPACT ANALYSIS**

No.	Intersection	Peak Hour	Future without Project Conditions		Future with Project Conditions			
			V/C	LOS	V/C	LOS	Change in V/C	Significant Impact
1.	Cahuenga Boulevard & US-101 NB Off-Ramp	AM	0.411	A	0.422	A	0.011	NO
		PM	0.753	C	0.759	C	0.006	NO
2.	Wilcox Avenue & Franklin Avenue	AM	0.904	E	0.909	E	0.005	NO
		PM	0.703	C	0.727	C	0.024	NO
3.	Cahuenga Boulevard & Franklin Avenue	AM	1.098	F	1.115	F	0.017	YES
		PM	1.019	F	1.031	F	0.012	YES
4.	Vine Street & Franklin Avenue / US-101 SB Off-Ramp	AM	0.369	A	0.370	A	0.001	NO
		PM	0.445	A	0.447	A	0.002	NO
5.	Argyle Avenue / US-101 NB On-Ramp & Franklin Avenue	AM	0.806	D	0.807	D	0.001	NO
		PM	0.803	D	0.803	D	0.000	NO
6.	Wilcox Avenue & Yucca Street	AM	0.449	A	0.455	A	0.006	NO
		PM	0.387	A	0.397	A	0.010	NO
7.	Cahuenga Boulevard & Yucca Street	AM	0.599	A	0.603	B	0.004	NO
		PM	0.642	B	0.643	B	0.001	NO
8.	Vine Street & Yucca Street	AM	0.620	B	0.623	B	0.003	NO
		PM	0.617	B	0.619	B	0.002	NO
9.	Argyle Avenue & Yucca Street	AM	0.293	A	0.297	A	0.004	NO
		PM	0.474	A	0.475	A	0.001	NO
10.	Highland Avenue & Hollywood Boulevard	AM	0.984	F *	0.988	F *	0.004	NO
		PM	0.951	F *	0.958	F *	0.007	NO
11.	Whitley Avenue & Hollywood Boulevard	AM	0.531	A	0.534	A	0.003	NO
		PM	0.465	A	0.467	A	0.002	NO
12.	Wilcox Avenue & Hollywood Boulevard	AM	0.871	D	0.883	D	0.012	NO
		PM	0.735	C	0.752	C	0.017	NO
13.	Cahuenga Boulevard & Hollywood Boulevard	AM	0.966	F *	0.973	F *	0.007	NO
		PM	0.815	F *	0.823	F *	0.008	NO
14.	Vine Street & Hollywood Boulevard	AM	0.925	F *	0.927	F *	0.002	NO
		PM	0.937	F *	0.942	F *	0.005	NO
15.	Argyle Avenue & Hollywood Boulevard	AM	0.698	B	0.699	B	0.001	NO
		PM	0.727	C	0.731	C	0.004	NO
16.	Wilcox Avenue & Selma Avenue	AM	0.383	A	0.399	A	0.016	NO
		PM	0.516	A	0.537	A	0.021	NO
17.	Cahuenga Boulevard & Selma Avenue	AM	0.531	A	0.534	A	0.003	NO
		PM	0.549	A	0.551	A	0.002	NO
18.	Wilcox Avenue & Sunset Boulevard	AM	0.660	B	0.675	B	0.015	NO
		PM	0.700	B	0.708	C	0.008	NO
19.	Cahuenga Boulevard & Sunset Boulevard	AM	0.977	F *	0.980	F *	0.003	NO
		PM	0.864	F *	0.869	F *	0.005	NO

Notes

\* LOS based on field observations, as the CMA methodology for individual intersections does not in every case account for vehicular queues along corridors, pedestrian, conflicts, etc., and thus, the calculated average operating conditions may appear better than is observed.



**TABLE 8  
TRIP GENERATION**

Land Use	ITE Land Use	Size	Daily	AM Peak Hour			PM Peak Hour		
				In	Out	Total	In	Out	Total
<b><u>Trip Generation Rates</u></b> [a]									
Apartment	220	per du	6.65	20%	80%	0.51	65%	35%	0.62
General Office	710	per ksf	11.03	88%	12%	1.56	17%	83%	1.49
Shopping Center	820	per ksf	42.70	62%	38%	0.96	48%	52%	3.71
High-Turnover Restaurant	932	per ksf	127.15	55%	45%	10.81	60%	40%	9.85
<b><u>Proposed Project</u></b>									
Apartment	220	260 du	1,729	27	106	133	105	56	161
<i>Less 15% Transit/Walk-In Reduction</i> [b]			(259)	(4)	(16)	(20)	(16)	(8)	(24)
<b>Subtotal - Apartment</b>			<b>1,470</b>	<b>23</b>	<b>90</b>	<b>113</b>	<b>89</b>	<b>48</b>	<b>137</b>
Office	710	3.58 ksf	39	5	1	6	1	4	5
<i>Less 15% Transit/Walk-In Reduction</i> [b]			(6)	(1)	0	(1)	0	(1)	(1)
<b>Subtotal - Office</b>			<b>33</b>	<b>4</b>	<b>1</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>4</b>
Retail	820	11.02 ksf	471	7	4	11	20	21	41
<i>Less 5% Internal Capture Reduction</i> [c]			(24)	0	0	0	(1)	(1)	(2)
<i>Less 15% Transit/Walk-In Reduction</i> [b]			(67)	(1)	(1)	(2)	(3)	(3)	(6)
<i>Less 20% Pass-by Reduction</i> [d]			(76)	(1)	(1)	(2)	(3)	(3)	(6)
<b>Subtotal - Retail</b>			<b>304</b>	<b>5</b>	<b>2</b>	<b>7</b>	<b>13</b>	<b>14</b>	<b>27</b>
Restaurant	932	3.2 ksf	407	19	16	35	19	13	32
<i>Less 5% Internal Capture Reduction</i> [c]			(20)	(1)	(1)	(2)	(1)	(1)	(2)
<i>Less 15% Transit/Walk-In Reduction</i> [b]			(58)	(3)	(2)	(5)	(3)	(2)	(5)
<i>Less 20% Pass-by Reduction</i> [d]			(66)	(3)	(3)	(6)	(3)	(2)	(5)
<b>Subtotal - Restaurant</b>			<b>263</b>	<b>12</b>	<b>10</b>	<b>22</b>	<b>12</b>	<b>8</b>	<b>20</b>
<b>Total - Proposed Project</b>			<b>2,070</b>	<b>44</b>	<b>103</b>	<b>147</b>	<b>115</b>	<b>73</b>	<b>188</b>
<b><u>Existing Uses to be Removed</u></b>									
Office	710	14.88 ksf	164	20	3	23	4	18	22
<i>Less 15% Transit/Walk-In Reduction</i> [b]			(25)	(3)	0	(3)	(1)	(3)	(4)
<b>Subtotal - Office</b>			<b>139</b>	<b>17</b>	<b>3</b>	<b>20</b>	<b>3</b>	<b>15</b>	<b>18</b>
Retail	820	10.52 ksf	449	6	4	10	19	20	39
<i>Less 15% Transit/Walk-In Reduction</i> [b]			(67)	(1)	(1)	(2)	(3)	(3)	(6)
<i>Less 20% Pass-by Reduction</i> [d]			(76)	(1)	(1)	(2)	(3)	(3)	(6)
<b>Subtotal - Retail</b>			<b>306</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>13</b>	<b>14</b>	<b>27</b>
<b>Total - Existing Uses to be Removed</b>			<b>445</b>	<b>21</b>	<b>5</b>	<b>26</b>	<b>16</b>	<b>29</b>	<b>45</b>
<b>Total - Net New Project Trips</b>			<b>1,625</b>	<b>23</b>	<b>98</b>	<b>121</b>	<b>99</b>	<b>44</b>	<b>143</b>

**Notes**

du: dwelling units

ksf: 1,000 square feet

[a] Source: *Trip Generation, 9th Edition*, Institute of Transportation Engineers, 2012.

[b] The Project site is located within a 1/4 mile of the Metro Red Line Hollywood/Vine station and a Metro RapidBus stop (Line 780), therefore a 15% transit adjustment was applied, per Traffic Study Policies and Procedures (LADOT, August 2014).

[c] Internal capture adjustments account for person trips made between distinct land uses within a mixed-use development (i.e., between residents and retail).

[d] Pass-by adjustments account for Project trips made as an intermediate stop on the way from an origin to a primary trip destination without route diversion.

**TABLE 11  
TRIP GENERATION WITH TDM PROGRAM REDUCTION**

Land Use	ITE Land Use	Size	Daily	AM Peak Hour			PM Peak Hour		
				In	Out	Total	In	Out	Total
<b>Proposed Project</b>									
Apartment	220	260 du	1,729	27	106	133	105	56	161
Less 15% Transit/Walk-In Reduction [b]			(259)	(4)	(16)	(20)	(16)	(8)	(24)
<b>Subtotal - Apartment</b>			<b>1,470</b>	<b>23</b>	<b>90</b>	<b>113</b>	<b>89</b>	<b>48</b>	<b>137</b>
Office	710	4 ksf	39	5	1	6	1	4	5
Less 15% Transit/Walk-In Reduction [b]			(6)	(1)	0	(1)	0	(1)	(1)
<b>Subtotal - Office</b>			<b>33</b>	<b>4</b>	<b>1</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>4</b>
Retail	820	11 ksf	471	7	4	11	20	21	41
Less 5% Internal Capture Reduction [c]			(24)	0	0	0	(1)	(1)	(2)
Less 15% Transit/Walk-In Reduction [b]			(67)	(1)	(1)	(2)	(3)	(3)	(6)
Less 20% Pass-by Reduction [d]			(76)	(1)	(1)	(2)	(3)	(3)	(6)
<b>Subtotal - Retail</b>			<b>304</b>	<b>5</b>	<b>2</b>	<b>7</b>	<b>13</b>	<b>14</b>	<b>27</b>
Restaurant	932	3 ksf	407	19	16	35	19	13	32
Less 5% Internal Capture Reduction [c]			(20)	(1)	(1)	(2)	(1)	(1)	(2)
Less 15% Transit/Walk-In Reduction [b]			(58)	(3)	(2)	(5)	(3)	(2)	(5)
Less 20% Pass-by Reduction [d]			(66)	(3)	(3)	(6)	(3)	(2)	(5)
<b>Subtotal - Restaurant</b>			<b>263</b>	<b>12</b>	<b>10</b>	<b>22</b>	<b>12</b>	<b>8</b>	<b>20</b>
<b>Total - Proposed Project</b>			<b>2,070</b>	<b>44</b>	<b>103</b>	<b>147</b>	<b>115</b>	<b>73</b>	<b>188</b>
<b>TDM Program</b>									
Apartment									
Less 15% TDM Program Reduction			(221)	(3)	(14)	(17)	(13)	(7)	(20)
Office									
Less 15% TDM Program Reduction			(5)	(1)	0	(1)	0	0	0
Retail									
Less 15% TDM Program Reduction			(46)	(1)	0	(1)	(2)	(2)	(4)
Restaurant									
Less 15% TDM Program Reduction			(39)	(2)	(2)	(4)	(2)	(1)	(3)
<b>Total - TDM Reduction</b>			<b>(311)</b>	<b>(7)</b>	<b>(16)</b>	<b>(23)</b>	<b>(17)</b>	<b>(10)</b>	<b>(27)</b>
<b>Total - Existing Uses to be Removed [e]</b>			<b>(445)</b>	<b>(21)</b>	<b>(5)</b>	<b>(26)</b>	<b>(16)</b>	<b>(29)</b>	<b>(45)</b>
<b>Total - Net New Project Trips with TDM Program</b>			<b>1,314</b>	<b>16</b>	<b>82</b>	<b>98</b>	<b>82</b>	<b>34</b>	<b>116</b>

**Notes**

du: dwelling units

ksf: 1,000 square feet

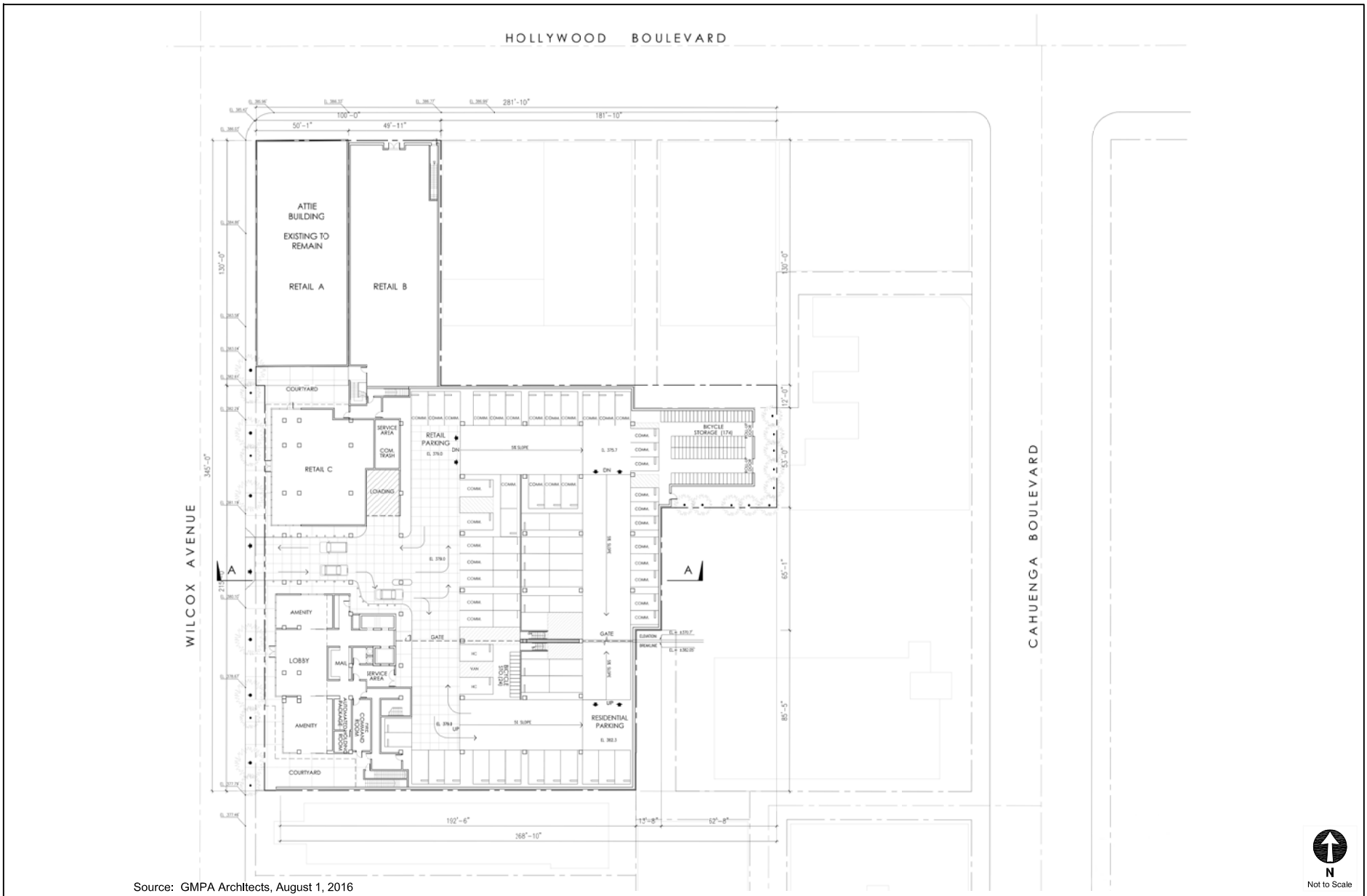
[a] Source: *Trip Generation, 9th Edition*, Institute of Transportation Engineers, 2012.

[b] The Project site is located within a 1/4 mile of the Metro Red Line Hollywood/Vine station and a Metro RapidBus stop (Line 780), therefore a 15% transit adjustment was applied, per Traffic Study Policies and Procedures (LADOT, August 2014).

[c] Internal capture adjustments account for person trips made between distinct land uses within a mixed-use development (i.e., between residents and retail).

[d] Pass-by adjustments account for Project trips made as an intermediate stop on the way from an origin to a primary trip destination without route diversion.

[e] See Table 8.



Source: GMPA Architects, August 1, 2016



Not to Scale

SITE PLAN

FIGURE  
1